



# MAPEI SM Primer™

## Water-Based Primer for MAPEI Peel-and-Stick Membranes



### DESCRIPTION

MAPEI SM Primer is a ready-to-use, fast-drying, water-based, latex primer for use under MAPEI's peel-and-stick sheet membranes on residential and commercial indoor or outdoor floors. MAPEI SM Primer greatly increases the bond of MAPEI's peel-and-stick sheet membranes to concrete, plywood and other approved, properly prepared floors. It can be applied with a roller or brush, is white in color and dries clear.

### FEATURES AND BENEFITS

- Fully compatible with MAPEI's peel-and-stick sheet membranes
- Easy to apply with roller or brush
- High coverage rate, for economical installation
- Fast-drying, allowing sheet membrane installation after about 15 minutes
- Dries clear, so that layout lines remain visible after application
- Bonds to a variety of substrates

### INDUSTRY STANDARDS AND APPROVALS

#### LEED Points Contribution

#### LEED Points

MR Credit 5, Regional Materials* .....	Up to 2 points
EEQ Credit 4.2, Low-Emitting Materials – Paints & Coatings .....	1 point
IEQ Credit 4.3, Low-Emitting Materials – Flooring Systems .....	1 point

\*Using this MAPEI product may help contribute to LEED certification of projects in the categories shown above. Points are awarded based on contributions of all project materials.

### WHERE TO USE

- MAPEI SM Primer is required when installing MAPEI's peel-and-stick sheet membranes.
- For specific uses, see individual Technical Data Sheets (TDSs) for MAPEI peel-and-stick sheet membranes.

### LIMITATIONS

- Do not apply to substrates containing asbestos.
- Do not dilute with any other liquid.
- For specific limitations, see individual TDSs for MAPEI peel-and-stick sheet membranes.
- Not for use: over substrates subject to hydrostatic pressure or moisture content in excess of 3 lbs. per 1,000 sq. ft. (1,36 kg per 92,9 m<sup>2</sup>) per 24 hours using a calcium chloride test kit; over cracks subject to "out-of-plane" vertical movement; where floor movement is greater than 3/8" (10 mm); over expansion or control joints; or in areas of prolonged water immersion (such as swimming pools, spas, steam rooms, gang showers, hot tubs and fountains).

### SUITABLE SUBSTRATES

- Fully cured concrete (at least 28 days old)
- Cement mortar beds and indoor leveling coats
- Cement backer units (CBUs) – see manufacturer's installation guidelines
- Properly prepared cement terrazzo floors, and well-bonded ceramic tile and natural stone; and vinyl composition tile (VCT)
- Exterior-grade plywood for interior residential floors and countertops in dry areas only. Plywood must be Group 1, CC-type, conforming to APA classification and U.S. Product Standard PS 1-95 or COFI exterior plywood "Select" or "Select Tight Face" conforming to CSA-0121 standard for Douglas fir. (See TCA Handbook for additional information and the statement regarding deflection criteria.)

• For suitable substrates, see individual TDSs for MAPEI peel-and-stick sheet membranes. Consult MAPEI's Technical Services Department for installation recommendations regarding substrates and conditions not listed.



**Shelf Life and Application Properties** at 73°F (23°C) and 50% relative humidity

Color	White (dries clear)
Shelf life	1 year (when stored in original, unopened container) between 40°F and 95°F (4°C to 35°C)
Storage	Store in cool, dry place.
Application temperature range	See TDSs for individual products.
VOCs	59 gm per L
Drying time before installing MAPEI peel-and-stick membranes	10 to 15 minutes (or until clear and tacky) depending on temperature, humidity and substrate porosity)
Flammability	Nonflammable

**Packaging**

Product Code	Size	Approximate Coverage†
7071001	Jug: 1 U.S. gal. (3,79 L) – 4 jugs per case	300 to 350 sq. ft. (27,9 to 32,5 m <sup>2</sup> )
7071005	Pail: 5 U.S. gals. (18,9 L)	1,500 to 1,750 sq. ft. (139 to 163 m <sup>2</sup> )

† Coverages shown are for estimating purposes only.

**SURFACE PREPARATION**

- All suitable substrates must be smooth, structurally sound and free of any substance that could prevent adhesion.
- Do not use chemical means (acid etching or stripping) to prepare approved substrates. Use mechanical methods only.
- To remove any bond-inhibiting materials, concrete substrates should be mechanically cleaned and prepared by diamond-cup grinding or other engineer-approved methods to obtain the International Concrete Repair Institute (ICRI) concrete surface profile (CSP) of #2. When concrete requires more mechanical preparation, the profile will typically increase. In such cases, the surface can be made smooth by applying coats of MAPEI's *Planipatch*®.
- For other important surface preparation instructions, see individual TDSs for MAPEI peel-and-stick sheet membranes. For other details, see MAPEI's "Surface Preparation Requirements" document for tile and stone installation systems at [www.mapei.com](http://www.mapei.com) or contact MAPEI Technical Services Department.

**PRODUCT APPLICATION**

1. When substrate and ambient temperatures are between 40°F and 95°F (4°C and 35°C), apply primer to clean substrate with a roller or brush to achieve full substrate coverage. Do not dilute primer.

2. Let dry about 10 to 15 minutes (or until tacky) before installing the membrane. For complete instructions, see TDSs for MAPEI peel-and-stick membranes.

**EXPANSION AND CONTROL JOINTS**

1. Do not cover any substrate expansion joint or control joints with mortar or tiles. Provide for expansion and control joints where specified per Detail EJ-171 of the most current TCA handbook for ceramic tile installation, or Detail 301MJ of the TTMAC Tile Installation Manual.
2. Protect tilework with metal strips (edge metal) along both edges of structural building expansion joints.
3. When necessary, cut tiles along both edges of the expansion joints. Do not allow tile and mortar to overlap the joints.
4. Install the specified compressible bead and sealant into all expansion and control joints.

**CLEANUP**

- Use mineral spirits to remove excess *MAPEI SM Primer* from tools, equipment or other nonporous surfaces.

**PROTECTION**

- Do not allow *MAPEI SM Primer* to freeze in pail.
- Do not store *MAPEI SM Primer* in direct sunlight.
- Protect *MAPEI SM Primer* from spills, contamination and damage before and during peel-and-stick membrane application to ensure a positive bond with membrane.

**RELATED DOCUMENTS**

Reference Guide: Surface Preparation Requirements for tile and stone installation systems	RGT0309*
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\* At [www.mapei.com](http://www.mapei.com)

Refer to MAPEI's Material Safety Data Sheet (MSDS) for specific data related to VOCs, health and safety, and handling of product.

**STATEMENT OF RESPONSIBILITY**

Before using, user shall determine the suitability of the product for its intended use and user alone assumes all risks and liability whatsoever in connection therewith. **ANY CLAIM SHALL BE DEEMED WAIVED UNLESS MADE IN WRITING TO US WITHIN FIFTEEN (15) DAYS FROM DATE IT WAS, OR REASONABLY SHOULD HAVE BEEN, DISCOVERED.**

*We proudly support the following industry organizations:*



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 1-800-992-6273 (U.S. and Puerto Rico)  
 1-800-361-9309 (Canada)

**Customer Service**  
 1-800-42-MAPEI (1-800-426-2734)

**For the most current BEST-BACKED™ product data and warranty information, visit [www.mapei.com](http://www.mapei.com).**

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